



## Drake Alexander Piscione

Entrepreneur | Founder + CEO | Actor + Model | Author

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Entrepreneur, actor and author with a passion for empowering Gen-Z to explore unconventional paths and portfolio careers. Skilled in AI marketing, content creation and video production, leveraging global adaptability to create impactful digital storytelling. Recently completed a year-long quest in South American countries + Antarctica in search of happiness.

## Experience

### Entrepreneur | Founder + CEO

- Founded streetwear brand "Faith vs. Fury", with a mission to support Gen-Z minority streetwear entrepreneurs.
- Grew the Faith vs Fury brand from a Kickstarter campaign of \$13K to over \$60K in annual revenue.
- Manage all operations of the brand, including manufacturing and supply chain in addition to a team of designers, social media influencers and distributors.

### Global Nomad | Author | Documentary Filmmaker

- Spent a year in South America and Antarctica to conduct anthropological research on cultural insights on happiness for a forthcoming book and documentary film.
- Pioneered digital storytelling techniques to share real-time discoveries, fostering engagement and sparking dialogue on universal happiness concepts.

### Researcher | Project Lead

- Created and directed research on inclusive cultures in asset management with academic collaborators at the Carlson School of Management (University of Minnesota) and Harvard University.
- Utilized advanced analytical skills to address minority inclusion challenges in asset management and delivered actionable insights to my academic colleagues who then used the findings to share with asset management firms, driving measurable improvements in minority inclusion and workplace culture.

### Working Actor | Model

Los Angeles

- Working actor and model in TV, film, and print since age five working with networks including Disney, HBO, Lifetime TV, TNT, PBS, Discovery Channel, among others.
- Hosted the trick shot show "Nailed It!" for Dreamworks TV, working with young athletes such as Sky Brown.
- Guest-starred on "MythBusters" spinoff for the Discovery Channel, showcasing adaptability and on-screen presence.

## Volunteer | Co-Creator

- Develop fitness programs for underprivileged students, enhancing physical education access.
- Lead special needs teens as a supportive buddy, fostering inclusive community engagement.
- Create educational content and online resources, expanding reach and accessibility.
- Conduct engaging fitness classes, promoting healthy lifestyles among youth.

## Education

### Cornell University (online)

AI for Marketing Certificate

Completed Cornell's Certificate for AI Marketing, which includes study in digital transformation in marketing and marketing automation and AI.

### The Menlo School, Atherton, CA, 3.8GPA

Transferred as a Junior (Class of 2023) • Athlete: Water Polo (Varsity), Lacrosse (Varsity), Football (Varsity)

## Education

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**The Harker School, San Jose, CA, GPA 3.73**

DECA: Entrepreneurship track: 1st place, Los Angeles (2019) • Model U.N.: Participant, Seoul, South Korea (2019) • Athlete: Water Polo Captain (JV), Water Polo (Varsity), Swim Team, Tennis (Varsity), receiving coaches awards for water polo and tennis.

## Skills

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Video Production

Premiere Pro

Photoshop

Design

AI Marketing

Global adaptability

## Links

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[Nomading the Unconventional Path \(Personal website\)](#)

## Additional information

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### Club Athletics

Stanford Water Polo Club | Positions: Hole set, Attacker

Tennis | Competitive, Former Top NorCal Player since the age of 5

### Awards and Achievements

- Coaches award (Basketball + Water Polo)
- Dean's List
- Profiled by Lisa Ling | 'Our America with Lisa Ling' (OWN)
- Contestant | 'Child Genius' | Season 2 (Lifetime)
- Davidson Young Scholar

## References

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### Bakari Savage

Canadian Broadcast Corporation  
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### Miles Warren

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### Susanna Gibbons

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